



onbikes
pensacola

SPONSORSHIP OPPORTUNITIES

onbikes Winter Bike Build
November 19, 2023

7th Annual Winter Wonder Ride
December 16, 2023

our story

Something as simple as a bike can open up a fresh and unseen new world to children, waking up a sense of freedom, self-reliance, and mobility.

onbikes Pensacola was started in 2016 by Pensacola native, Walker Wilson. Walker and his friends set out with a goal to provide 100 bikes and helmets to children in Pensacola's local foster care system and guardian ad litem program. Through the generosity of the local community, onbikes has given over 3,000 bikes and countless smiles to children in Pensacola. Because of our sponsors, we were able to provide bikes to children in the Families First Foster Care Program, the Boys and Girls Club, Escambia County Schools, the Ronald McDonald House and Big Brothers Big Sisters of Northwest Florida. We also partner with Sue Straughn and Communities Caring at Christmas and Lumon May with Southern Youth Sports to ensure our bikes get in the hands of deserving children. Almost all of these children were receiving bikes for the very first time.

Our hope is that each person we meet picks up our "giving is better than receiving" philosophy, so that they, in turn, can help the community in their own way.

onbikes is a 100% volunteer organization. We strive to make sure that every dollar that is donated goes directly to buying bikes, helmets and locks for children along the Gulf Coast.

our mission

Our goal is to provide new bicycles and helmets to every child along the Gulf Coast. We believe that something as simple as a bike can open up a fresh and unseen new world to children inspiring a sense of freedom, self-reliance, and mobility.

meet the board



Walker Wilson

President



Alex Andrade

Vice President of Bike Builds



Peyton Williams

Vice President of Winter Wonder Ride



Courtney Cobia

Vice President of Finance



Jessica Andrade

Vice President of Purchasing



Cameron Gore

Vice President of Volunteers



Holiday Whisenant

Vice President of Sponsorships

We believe that every
kid deserves a bike.



Jessica Ryberg

Vice President of Marketing



Lindsey Torgersen

Volunteer Coordinator



Claire Meharg

Bike Build Coordinator



Jack Terhaar

Bike Build Coordinator



Brett Birmingham

Finance Coordinator



Mary Patterson

Marketing Coordinator

bike build



Assembling hundreds of bikes is no easy task!

Each year the onbikes team and volunteers come together for a day of work and play.

Each bike arrives disassembled and with the help of our tireless volunteers, the bikes are assembled, quality checked, and staged for distribution.

We invite all of our sponsors, their employees, friends, and families to get involved with this crucial part of the process.



We need your help!

We always need more helping hands to volunteer with us. For more information on how you can get involved with us, email onbikespensacola@gmail.com!

winter wonder ride

The Annual Winter Wonder Ride is a bike slow-ride through Downtown Pensacola. With a post-ride celebration featuring live music, games, drinks and food trucks! The proceeds raised are used to purchase the new bikes and helmets for children in need in the Northwest Florida area.

The Winter Wonder Ride and Bike Build would not be possible without our sponsors! We've developed a number of sponsorship opportunities for you to be a part of our event. Our goal is to create a unique community experience that will provide new bicycles and helmets to every child along the Gulf Coast.

SPONSORSHIP OPPORTUNITIES

Winter Wonder Ride
Title Sponsor
\$10,000+

Bike Build
Title Sponsor
\$7,500+

The Frame Sponsor
\$4,500+

The Handlebar Sponsor
\$3,500+























































The Spoke Sponsor
\$1,750+

The Chain Sponsor
\$1,000+

The Wheel Sponsor
\$500+



sponsorship

	WINTER WONDER RIDE SPONSOR	BIKE BUILD SPONSOR	FRAME SPONSOR	HANDLEBAR SPONSOR	SPOKES SPONSOR	CHAIN SPONSOR	WHEEL SPONSOR
SPONSORSHIP DOLLAR LEVEL	\$10,000	\$7,500	\$4,500	\$3,500	\$1,750	\$1,000	\$500
PRESENTING SPONSOR OF EVENT							
COMPANY LOGO ON TSHIRT							
MAIN STAGE SIGNAGE							
COMPANY NAME ON KOOZIE							
CORPORATE BIKE BUILD							
NAME + LOGO INCLUDED IN SELECT MEDIA PROMOTION							
NAME INCLUDED IN SELECT MEDIA PROMOTION							
LOGO ON REGISTRATION BAG							
PROMINIENT EVENT SIGNAGE							
OPPORTUNITY TO PLACE PROMO MATERIALS IN REGISTRATION BAGS							
LOGO ON SIGNAGE AT BIKE BUILD							
SELECT PRE-EVENT SOCIAL MEDIA MENTIONS							
NAME ON REGISTRATION BAG + SELECT EVENT SIGNAGE							
NUMBER OF BIKES DONATED IN COMPANY NAME	75	50	25	25	10	5	2
NUMBER OF WINTER WONDER RIDE PASSES TO EVENT	15	12	10	10	8	6	2

in-kind sponsorship

Thank you for considering an in-kind sponsorship with onbikes! In-kind sponsorships include the following recognition at our Winter Wonder Ride and Bike Build.

MAIN STAGE SIGNAGE		
NAME + LOGO INCLUDED IN SELECT MEDIA PROMOTION		
NAME INCLUDED IN SELECT MEDIA PROMOTION		
LOGO ON REGISTRATION BAG		
PROMINENT EVENT SIGNAGE		
OPPORTUNITY TO PLACE PROMO MATERIALS IN REGISTRATION BAGS		
LOGO ON SIGNAGE AT BIKE BUILD		
SELECT PRE-EVENT SOCIAL MEDIA MENTIONS		
NAME ON REGISTRATION BAG + SELECT EVENT SIGNAGE		
NUMBER OF BIKES DONATED IN COMPANY NAME		25
NUMBER OF WINTER WONDER RIDE PASSES TO EVENT		10

community impact

Our Partners

Last year with community support we were able to give 750 bikes and countless smiles to underprivileged and foster children in Northwest Florida. On bikes works with other local nonprofits to distribute the bikes to those who need it most.

- Communities Caring at Christmas
- Families First Network
- Ronald McDonald House
- Escambia County Schools
- Big Brothers Big Sisters
- Boys and Girls Club
- Guardian ad Litem
- Southern Youth Sports Association
- Gulf Coast Kids House

Since our start in 2016 onbikes Pensacola has been able to provide over 3,000 bikes to children along the Gulf Coast and we need your help to make it all happen again this year!



THANK YOU TO OUR 2022 SPONSORS

TITLE SPONSORS



BIKE BUILD SPONSOR



WINTER WONDER RIDE SPONSOR



DR. DAVID R. WILLIAMS, DDS, MS

HANDLEBAR SPONSOR



COX

LEVIN PAPANTONIO RAFFERTY

Proctor | Buchanan | O'Brien
Barr | Mougey | P.A.

**BAY LUMBER
TRADING CO.**

SPOKE SPONSOR

TOWNES +
architects, P.A.
AR-26001051

LUMON MAY
ESCAMBIA COUNTY COMMISSIONER

JEFF BERGOSH
ESCAMBIA COUNTY COMMISSIONER

ALEX ANDRADE

fishbein
ORTHODONTICS



CHAIN SPONSOR

SANDY SANSING
COMMISSIONER ROBERT BENDER
COMMISSIONER STEVEN BARRY
COUNCILMAN JARED MOORE

COUNCILMAN CASEY JONES
HARVESTERS FEDERAL CREDIT UNION
DR. DAVID WILLIAMS
NAVY FEDERAL

PALLET ONE
MARGIE & ALAN MOORE
LEE'S GLASS & WINDOW WORKS

WHEEL SPONSOR

COUNCILWOMAN SHERRI MEYERS
COUNCILWOMAN TENIADÉ BROUGHTON
COUNCILMAN DELARIAN WIGGINS
BANK OF PENSACOLA

STATE REP. MICHELLE SALZMAN
BANIAKAS & ASSOCIATES
EMMANUEL SHEPPARD & CONDON
HARRIGAN LUMBER COMPANY
PENSACOLA BEACH RV RESORT

commitment form

Thank you for choosing to sponsor onbikes Pensacola!

Please complete this form and email it to onbikespensacola@gmail.com or mail to P.O. Box 548 Pensacola, FL 32591.
For an invoice, please call 850-485-1889. Checks must be made payable to: onbikes Pensacola, Inc.

Please email an .eps version of your logo to onbikespensacola@gmail.com. Sponsorship must be received by October 13, 2023 in order to be included on event merchandise and signage.

Your Name: _____

Company/Organization Name: _____

Mailing address: _____

Email address: _____

Phone number: _____

Website/Facebook URL: _____

Special Instructions: _____

Authorized Signature: _____

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onbikes Pensacola, Inc. P.O.Box 548 Pensacola, FL 32591 tel: 850.485-1889 email: onbikespensacola@gmail.com **PLEASE NOTE: Sponsorships must be received by October 13, 2023 in order to be included on event merchandise and signage.**