



SPONSORSHIP OPPORTUNITIES

onbikes Winter Bike Build
November 20, 2022

6th Annual Winter Wonder Ride
December 17, 2022

our story

Something as simple as a bike can open up a fresh and unseen new world to children, waking up a sense of freedom, self-reliance, and mobility.

onbikes Pensacola was started in 2016 by Pensacola native, Walker Wilson. Walker and his friends set out with a goal to provide 100 bikes and helmets to children in Pensacola's local foster care system and guardian ad litem program. Through the generosity of the local community, onbikes has given over 2,800 bikes and countless smiles to children in Pensacola. Because of our sponsors, we were able to provide bikes to children in the Families First Foster Care Program, the Boys and Girls Club, Escambia County Schools, the Ronald McDonald House and Big Brothers Big Sisters of Northwest Florida. We also partner with Sue Straughn and Communities Caring at Christmas and Lumon May with Southern Youth Sports to ensure our bikes get in the hands of deserving children. Almost all of these children were receiving bikes for the very first time.

Our hope is that each person we meet picks up our "giving is better than receiving" philosophy, so that they, in turn, can help the community in their own way.

onbikes is a 100% volunteer organization. We strive to make sure that every dollar that is donated goes directly to buying bikes, helmets and locks for children along the Gulf Coast.

our mission

Our goal is to provide new bicycles and helmets to every child along the Gulf Coast. We believe that something as simple as a bike can open up a fresh and unseen new world to children inspiring a sense of freedom, self-reliance, and mobility.

meet the board



Walker Wilson

President



Alex Andrade

Vice President of Bike Builds



Peyton Williams

Vice President of Winter Wonder Ride



Courtney Cobia

Vice President of Finance



Jessica Andrade

Vice President of Purchasing



Cameron Gore

Vice President of Volunteers



Holiday Whisenant

Vice President of Sponsorships

We believe that every
kid deserves a bike.



Jessica Ryberg

Vice President of Marketing



Lindsey Torgersen

Volunteer Coordinator



Claire Meharg

Bike Build Coordinator



Jack Terhaar

Bike Build Coordinator



Claire Errington

Winter Wonder Ride Coordinator



Brett Birmingham

Finance Coordinator



Mary Patterson

Marketing Coordinator

bike build



Assembling hundreds of bikes is no easy task!

Each year the onbikes team and volunteers come together for a day of work and play.

Each bike arrives disassembled and with the help of our tireless volunteers, the bikes are assembled, quality checked, and staged for distribution.

We invite all of our sponsors, their employees, friends, and families to get involved with this crucial part of the process.



We need your help!

We always need more helping hands to volunteer with us. For more information on how you can get involved with us, email onbikespensacola@gmail.com!

winter wonder ride

The Annual Winter Wonder Ride is a bike slow-ride through Downtown Pensacola. With a post-ride celebration featuring live music, games, drinks and food trucks! The proceeds raised are used to purchase the new bikes and helmets for children in need in the Northwest Florida area.

The Winter Wonder Ride and Bike Build would not be possible without our sponsors! We've developed a number of sponsorship opportunities for you to be a part of our event. Our goal is to create a unique community experience that will provide new bicycles and helmets to every child along the Gulf Coast.

SPONSORSHIP OPPORTUNITIES

Winter Wonder Ride
Title Sponsor
\$10,000+

Bike Build
Title Sponsor
\$7,500+

The Frame Sponsor
\$4,500+

The Handlebar Sponsor
\$3,500+

The Spoke Sponsor
\$1,750+

The Chain Sponsor
\$1,000+

The Wheel Sponsor
\$500+



commitment form

Thank you for choosing to sponsor onbikes Pensacola!

Please complete this form and email it to onbikespensacola@gmail.com or mail to P.O. Box 548 Pensacola, FL 32591.

For an invoice, please call 850-485-1889. Checks must be made payable to: onbikes Pensacola, Inc.

Please email an .eps version of your logo to onbikespensacola@gmail.com. Sponsorship must be received by October 15, 2022 in order to be included on event merchandise and signage.

Your Name: _____

Company/Organization Name: _____

Mailing address: _____

Email address: _____

Phone number: _____

Website/Facebook URL: _____











































Special Instructions: _____

Authorized Signature: _____

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onbikes Pensacola, Inc. P.O.Box 548 Pensacola, FL 32591 tel: 850.485-1889 email: onbikespensacola@gmail.com **PLEASE NOTE: Sponsorships must be received by October 15, 2022 in order to be included on event merchandise and signage.**

sponsorship

	TITLE SPONSOR	FRAME SPONSOR	HANDLEBAR SPONSOR	SPOKES SPONSOR	CHAIN SPONSOR	WHEEL SPONSOR
SPONSORSHIP DOLLAR LEVEL	\$7,500	\$4,500	\$3,500	\$1,750	\$1,000	\$500
PRESENTING SPONSOR OF EVENT						
COMPANY LOGO ON TSHIRT						
MAIN STAGE SIGNAGE						
COMPANY NAME ON KOOZIE						
CORPORATE BIKE BUILD						
NAME + LOGO INCLUDED IN SELECT MEDIA PROMOTION						
NAME INCLUDED IN SELECT MEDIA PROMOTION						
LOGO ON REGISTRATION BAG						
PROMINIENT EVENT SIGNAGE						
OPPORTUNITY TO PLACE PROMO MATERIALS IN REGISTRATION BAGS						
LOGO ON SIGNAGE AT BIKE BUILD						
SELECT PRE-EVENT SOCIAL MEDIA MENTIONS						
NAME ON REGISTRATION BAG + SELECT EVENT SIGNAGE						
NUMBER OF BIKES DONATED IN COMPANY NAME	50	25	25	10	5	2
NUMBER OF WINTER WONDER RIDE PASSES TO EVENT	12	10	10	8	6	2

THANK YOU TO OUR 2021 SPONSORS!

TITLE SPONSOR



FRAME SPONSOR



HANDLEBAR SPONSOR



LEVIN PAPANTONIO RATTERTY

Proctor | Buchanan | O'Brien
Barr | Mougey | P.A.

**BAY LUMBER
TRADING CO.**

SPOKE SPONSOR

**Sandy
Sansing**

LUMON MAY
ESCAMBIA COUNTY COMMISSIONER

JEFF BERGOSH
ESCAMBIA COUNTY COMMISSIONER

CASEY JONES
PENSACOLA CITY COUNCILMAN

TOWNES +
architects, P.A.



AT&T

fishbein
ORTHODONTICS

ALEX ANDRADE

CHAIN SPONSOR

COMMISSIONER STEVEN BARRY
COMMISSIONER ROBERT BENDER
COUNCILMAN JARED MOORE
DR. DAVID WILLIAMS
MARGIE & ALAN MOORE

GULF POWER
HARVESTERS FEDERAL CREDIT UNION
LEE'S GLASS AND WINDOW WORKS
NAVY FEDERAL CREDIT UNION

WHEEL SPONSOR

CLARK, PARTINGTON
BANIAKAS & ASSOCIATES
COUNCILWOMAN ANN HILL
COUNCILWOMAN TENIADE BROUGHTON
PENSACOLA BEACH RV

TRUIST BANK
REX LUMBER
HARRIGAN LUMBER
BANK OF PENSACOLA
EMMANUEL SHEPPARD & CONDON

PRINT SPONSORS

